

Your skin's defense against dirt

See these benefits after using
MKMen® Daily Facial Wash:



- Washes away grit and grime
- Visibly reduces excess oil
- Helps prepare skin for shaving
- Pores feel deep-down clean
- Leaves skin feeling energized

A guy's skin faces many foes every day – dirt, sweat, oil; shaving. It's easy to claim victory when you have a super power for fighting grime.

POWER STATEMENT:
Your skin's defense against dirt**BENEFITS**

MKMen® Daily Facial Wash is tough on dirt and oil while being gentle on skin. Pores feel deep-down clean, and it won't leave skin feeling stripped. With its just-right lather, this liquid formula visibly reduces excess oil and helps prep skin for shaving. You're left with skin that feels refreshed, smooth and energized.

Healthy-looking skin starts with thoroughly clean skin. So defend your skin against dirt with MKMen® Daily Facial Wash. After all, every woman loves a grime-fighting man.

ACCORDING TO SCIENTISTS

Mary Kay scientists say "The difference between men's and women's skin is, first and foremost, physiological. It begins at the onset of puberty when both girls and boys are experiencing increased hormonal activity. Add to that the daily rigors of male grooming habits – like shaving – and you have skin that differs from a woman's."

This cleanser is gentle enough to use every day, without over-drying.

APPLICATION INSTRUCTIONS

Apply MKMen® Daily Facial Wash to wet face and neck. Rinse thoroughly with water.

THIS PRODUCT IS PERFECT FOR MEN WHO:

- Desire healthy skin
- Prefer an easy skincare routine.
- Seek a quick, non-drying cleansing solution prior to shaving.
- Favor a liquid cleanser which is simple to use in the shower or to toss into a gym bag.
- Are currently using the MKMen® Face Bar or other Mary Kay® cleansers.

FORMULA ATTRIBUTES FOR MKMEN® DAILY FACIAL WASH:

- Suitable for all skin types
- Suitable for sensitive skin
- Fragrance-free
- Alcohol-free
- Noncomedogenic